# "THE VILLAGES" INFORMATION PAST & PRESENT THROUGH 2010

## **BRIEF HISTORY**

Harold Schwartz purchased the Orange Blossom Garden manufactured home park in the early 70's. In 1983 he convinced his son H. Gary Morse to join him to help build and run his enterprise consisting of 783 residents who enjoyed an active lifestyle. The Villages concept was born!!

## **MORSE FAMILY**

The Morse family lives on 2,754 acres - 4.3 square miles off CR 466 in the heart of The Villages.

#### LAND

The Villages covers 26,000 acres - 32 square miles in three counties - Marion, Lake, and Sumter.

Highway 301 (West) to CR 25 (East) is 8.5 miles..

Highway 42 (North) to Highway 44 (South) is 15 miles

## **EMPLOYMENT**

192 folks work directly for The Villages. 12,000+ work in The Villages. Employees who work in The Villages may send their children to the Charter Schools which were started by the developer. There is always a wating list of children wanting to attend the Charter Schools.

## **HOMES**

The highest month for home sales was 400. Home sales in 2010 averaged 200 a month.

Villages as of 2011: 67 "Villages" - Projected by 2015: 72 "Villages"

Total homes in 2010: 42,000. Total projected home in 2016: 55,805.

In 2010, 2000 homes were built and 4,074 folks moved to The Villages.

In 2010 the average monthly building permits (new homes & additions) issued was 250.

Home prices in The Villages range from \$120,000 to \$1,800,000.

Existing homes range from 700 - 4000 sq.feet

Average Home Price for 2010: \$220,000.

2010 was the sixth consecutive year of no property tax increases in Sumter County

## **POPULATION**

Pop in 1992: 11,000 - Pop in 2000: 21,000 - Pop in 2006: 60,000

Pop in 2010: 80,000 - Projected Population in 2016: 105,000

Population in Lake Co in 2010: 293,500 Projected for 2016: 328,400 +12% Population in Marion Co. in 2010: 330,600 Projected for 2016: 360,700 +10% Population in Sumter Co. In 2010: 99,400 Projected for 2016: 119,100 +20%

## BUILDING

100,000 yards of material are being moved every day - 6 days a week to keep up with expansion

2.4 million sq feet of retail space. The plan is for 2.7 million sq feet

In 2010 the average retail vacancy rate in The Villages was 3%. Orlando-13% Tampa-12% US-10.9%

## **HEALTH AND SAFETY**

Six Fire-Rescue Stations with response time of 3:56 (Three min. 56 sec.)

2% of Fire/EMS calls are for fire. 78% of calls are medical emergencies

20% of calls are miscellaneous

There are five urgent care facilities in The Villages

Five house fires in 2009

#### RECREATION

9 Regional Recreation Centers - 14 Village Recreation Centers - 39 Neighborhood Centers for a total of 62 Recreation Centers!!!

13 parks which includes 4 dog parks / 2 Fitness Trails / 2 Walking Trails / 1 Children's playground

A polo field with grandstand seating for 1000 with 30,000 spectators a year watching Polo.

A Golf Academy featuring club fittings and instruction

4 fitness centers

100 tennis courts / 6 paddle tennis courts / 100 pickleball courts / 1 sand volleyball court /

62 swimming pools / 115 shuffle board courts / 115 bocce courts / 85 horseshoe pits / 1 lawn bowling area

2 bowling centers with 32 lanes each (a third is in the planning stages) - 12 fishing lakes inside The Villages

1800 sq. ft. woodworking shop

1 archery range

3 libraries

## **GOLF**

486 golf holes

29 - 9 Hole Executive courses - 261 holes (6 more courses scheduled to open within 18 months)

7-27 Hole Championship Courses - 189 holes (4 more 27 hole courses scheduled to open wothin 18 months)

2- 18 Hole Championship Courses - 36 holes

There are 9 Country Clubs within The Villages complete with food and beverage service. All residents are automatic members of all the clubs with no yearly dues. Green fees vary depending on the time of the year. Green fees in the fall (10/15/2010 to 12/31/2010) range from \$21 to \$62 depending on whether you are a resident, a guest or fall somewhere in between. Resident green fees effective 01/01/11 to 04/30/11 range from \$24 - \$77. Fees effective 5/1/11 to 10/14/11 range from \$16 - \$43.00. Cart rentals are available for all golf at \$10.00.

Golf on all of the 9 hole Executive courses is FREE for all residents.

Many of the Executive courses have one or two par four holes.

Championship Rounds in 2010 -- 717,124

Executive Rounds in 2010—1,657,367

In 2010 there were 2,374,491 Golf Rounds played in The Villages!!

9,000 tee times a day

Open tee times are available every day!!!

Estimated 5.5 MILLION golf balls LOST in 2010!!!

## WANT TO GO FISHING???

There are 165,643 acres of fresh water lakes within 40 minutes or less of the Villages.

The Gulf of Mexico is a 50 minute drive and the Atlantic Ocean is less than 2 hours.

#### **TENNIS**

There are 74+ tennis courts, many hard surfaced, at the various recreation facilities throughout the Villages. The majority of these are free for all residents. Court times and leagues are posted weekly in the Recreation Guide in our Daily sun newspaper. Lopez Country Club has four hydrated clay courts which are available for league play as well as open times.

The main tennis facility is at Glenview Country Club where there is a pro shop and six hydrated clay courts. Tennis rates for these facilities vary depending on the season and residency. There is a priority membership with country club pool privileges available to residents. This type of membership is the least expensive for the experienced tennis player who wants to play on clay twice or more a week.

# **OTHER ENTERTAINMENT**

There are two "Town Squares" with free entertainment every night from 5 - 9. A third Town Square in the southern portion of The Villages being developed and scheduled for completion within 18 months. 1,700+ clubs and activities.

9 softball fields (a new complex is planned South of 466A) 10,000 softball games per year 502 teams, adding 11 per year 16 Movie Screens /4,700 seats

#### **WEATHER**

Temperatures for The Villages - by The Weather Channel

Average High Temp for Jan - 68. Average low 48 Mean 57

Average High Temp for Feb - 71 Average low 49 Mean 59

Average High Temp for Mar - 76 Average low 52 Mean 64

## Temperatures For Fort Myers - by The Weather Channel (for the folks who think Fort Myers is a lot warmer)

Average High Temp for Jan - 74 Average Low 54 Mean 64 Avg high 6 degrees warmer.

Average High Temp for Feb -75 Average Low 54 Mean 65 Avg high 4 degrees warmer.

Average High Temp for Mar- 78 Average Low 58 Mean 68 Avg high 2 degrees warmer.

#### **GOLF CARTS**

80% of resident trips are inside The Villages by golf carts 45,000+ golf carts operating on 87 miles of trails \$360 million+ in carts (avg \$8,500 ea) as of 2010 Over 100 restaurants accessible by golf cart

## **OTHER INTERESTING INFORMATION**

A Veterans Clinic completed in 2010

A Hospice Center

The Villages Hospital with 200 beds

Permits have been approved for a second Villages Hospital on 60 acres of land adjacent to Brownwood Town Square!! Opening in the fall of 2011 The Moffitt Cancer Center with 51,668 sq feet of health care! First floor-radiation therapy managed by Moffitt and chemotherapy operated by The Village Hospital with second and third floors for private medical office space. Promise Hospital with 40 beds for acute care.

Freedom Pointe at The Villages is a Continuing Care Retirement Community with 240 independent living condominiums. It offers Exceptional Independent Living, Personalized Assisted Living, Alzheimer's and Dementia Care and Skilled Nursing Care (72 beds) options for seniors.

A new Assisted Living facility will be complete within 12 months.

The Village Lifelong Learning College with 98% of courses taught by residents.

3 Charter Schools for elementary / middle / and high school with 2000 students.

The Villages prints a newspaper every day called The Daily Sun and owns a radio and TV station.

The Villages run a shuttle service daily to Orlando International Airport with 5 trips leaving/arriving from Spanish Springs and 5 leaving/arriving from Sumter Landing.

The developer listens to Village residents and consequently the resident survey for 2010 had a 97% satisfaction rating!!

There are 40+ roundabouts

## **FUTURE OF THE VILLAGES SOUTH OF 466A**

4 new Championship Country Clubs with 27 holes each.

6 new Executive courses.

A new Town Square

A new Villages Hospital

More restaurants and retail space.

The first "village" south of Rt 466A has already started selling homes.

A new softball complex will be announced along with a new bowling center.